BUSINESS INTELLIGENCE REPORT + APPOINTMENT SUMMARY

EXECUTIVE COMPENSATION APPOINTMENT SETTING PROGRAM

Company:	OMD Products, Inc	Website:	www.omdpro.com
Prospect Name:	Libby Cohn	Email:	<u>cohn@omdpro.com</u>
Title:	President	Telephone:	501-555-1212
Address	123 Any Street	Alt-Phone #:	501-555-9999 (cell)
Address2:		Appt. Number:	123-1234
City	Little Rock	Client Name:	Aaron Drake
State	AR	Produced By:	Lisa O'Donnell
Zip	72212	Produced Date:	March 12th
County	Pulaski	Appt. Date:	March 18th
Meeting Location	Same as above	Appt. Time:	11:00 AM
Information Provided By	List Source		
Type of Business:	Manufacturing	Sales Volume:	\$3,500,000
Year Established:	1987	Number of Employees:	33
Information Gathered by Company Structure:	The PT Services Group	C Corp	
Number of partners/owners:		3 others	
Age of prospect: (approximate age of partners)		46; partners range from 40-52	
They consider their business a family business:		Yes	
The family members involved are:		Brother	
Currently has a retirement plan:		Yes	
Type of plan:		401(k)	
Currently has a buy/sell agreement in place:		Yes	
Key employees:		Yes	
Positions the hold:		Managers	

Additional Comments:

You will be meeting with Libby Cohn to discuss executive compensation plans. Libby has three partners but she is the majority owner. Last year's sales volume was verified at \$3.5 million. The business has 33 employees with a handful of people she considers "key." She is interested in the tax benefits these plans can offer and the ability to provide an additional benefit for her key employees.